



Atty. Dkt. No. 057234-0101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Michael William URBANSKI *et al.*
Title: **METHOD, SYSTEM, AND SOFTWARE FOR
GEOGRAPHICALLY FOCUSED NETWORK
ADVERTISING**
Appl. No.: 09/714,665
Filing Date: 11/17/2000
Examiner: Donald Champagne
Art Unit: 3688
Conf. No. 4398

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Office Action mailed September 23, 2009 concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 19 of this document.

Please amend the application as follows:

12/23/2009 RMEBRAHT 00000061 09714665

01 FC:2202 650.00 OP
02 FC:2201 770.00 OP